



WAYNE METEEN



JASON DOW



ROBIN WAYNE



WENDY WALLIN MALINOW



WILLIAM BRINKER



RENEE MENARD

THE COMPETITION

Now entering its second decade, the Saul Bell Design Award Competition invites you to seize the challenge, to push your most daring design ideas to the center of the spotlight.

THE CATEGORIES

Choose one of the categories listed below as the foundation of your piece, and integrate any additional stones or materials you wish into your jewelry or hollowware design. Submitted pieces must be a wearable jewelry style (except in the hollowware category) and must be composed of at least 75% of the material specified in the chosen category. The piece may not have won an award in any other competition prior to entry submission.

GOLD/PLATINUM

The predominant metal is gold or platinum group metals including palladium or a combination. May be cast, fabricated, forged, assembled or created with any combination of techniques. Must be your original design.

SILVER/ARGENTIUM® SILVER

The predominant metal is silver or Argentium® Silver or a combination of both. May be cast, fabricated, forged, assembled or created with any combination of techniques. Must be your original design.

HOLLOWWARE

The predominant metal is silver and/or gold. Includes spun, drawn, forged and/or raised vessels. Decorative fabricated or cast components may be incorporated into the design. Must be your original design.

BEADS

The predominant design elements are beads, pearls or other strung ornaments. Beads may be any material. Must be your original design and assembly.

METAL CLAY

SPONSORED BY MITSUBISHI MATERIALS CORPORATION, DEVELOPER AND MANUFACTURER OF PMC®. The predominant material is either silver or gold Precious Metal Clay™ (PMC®), BRONZclay™ or COPPRclay™. Must be your original design.

ENAMEL

The predominant surface material must be enamel. Use glass-based enamels and fire on any type of metal. Must be your original design.

EMERGING ARTIST

Now in its fourth year, the Emerging Artist category celebrates young designers and their creativity. It is open to designers 18 years of age and younger. For an Emerging Artist competition Call for Entries, please call 800.396.9896 ext.13265 or visit saulbellaward.com/emergingartist

Winners and their designs may be featured in publicity campaigns.

PARTICIPANTS

We invite members of the jewelry or hollowware community and students of a jewelry or hollowware training program to embrace the challenge—take part in the eleventh annual Saul Bell Design Award Competition. Employees of Rio Grande or of any affiliate or participating company (and their immediate family members) may not participate.

JUDGING CRITERIA

Pieces are judged on the following criteria:

- The innovation and uniqueness of the design.
- The successful incorporation of media into the design.
- The quality of workmanship (for final judging).

HOW TO ENTER

You may submit as many entries as you wish, although only one finalist per category is possible. You can register online at www.saulbellaward.com/callforentries. Follow the online instructions, submit your 10meg image and for a \$35 fee (in addition to the \$45 entry fee), Rio will print and mount an 8½" x 11" photo for preliminary judging. Or, fill out the form on the back of this brochure and supply one rendering or photograph (at least 4" x 6") mounted on a white matte board (must be 8½" x 11"); no slides, please. Please keep a copy of your rendering or photograph; submissions will not be returned. Do not send finished pieces unless asked to do so by Rio Grande. Submissions which do not meet entry criteria may be disqualified. Send each rendering or photograph with a copy of the entry form (one per entry) and a \$45 entry fee (per entry) to:

RIO GRANDE

7500 Bluewater Road NW • Albuquerque, New Mexico 87121-1962

Attention: Design Competition

FINALISTS

Finalists will be notified and asked to produce their designs for judging. Finished pieces must be received by January 21, 2011.

WINNERS

Winners will be notified by phone and/or mail and announced formally to the public during *JCK Las Vegas, 2011*. For more information, call 505.839.3265 or 800.396.9896 ext. 13265, or email marketing@riogrande.com. Please visit the Saul Bell Design Award website at saulbellaward.com.

THE REWARD

GRAND PRIZE \$10,000 Rio Grande Gift Certificate

FIRST PLACE (in each of the remaining five categories) \$2,500 Rio Grande Gift Certificate

SECOND PLACE (in each of the six categories) \$1,000 Rio Grande Gift Certificate

SCHEDULE*

SEPTEMBER 17, 2010 Renderings, photographs or electronic files must be received by Rio.

NOVEMBER 8, 2010 Thirty finalists—five in each category—are selected and notified.

JANUARY 21, 2011 Completed pieces must be received by Rio Grande.

JUNE, 2011 Winners announced to the public during *JCK Las Vegas, 2011* and celebrated at an invitation-only gala.

*This schedule applies to all but the Emerging Artist category.

RETURN OF WINNING PIECES

Winning and finalist pieces will be returned to designers by August 26, 2011. Rio Grande cannot be held responsible for damage while in transit. Insurance of pieces while in Rio Grande's possession will be the responsibility of Rio Grande. It is the responsibility of the designer or organization to insure pieces during transit. Any additional insurance for more than the replacement cost of materials is the responsibility of the designer. Rio Grande assumes responsibility for shipping and insuring pieces being returned, limited to the replacement cost of materials.

PHOTOGRAPHY/PUBLICATION

Rio Grande will secure photography for winning and finalist items. All images will remain the property of Rio Grande. Rio Grande reserves the right to use the finished pieces in any promotions. Designers (and sponsors/contributors when applicable) will be given credit any time their piece is featured in any promotion by Rio Grande.

Please Note: Winning and finalist items may be retained until August 26, 2011 for photography and possible display in Rio Grande marketing efforts. Selected pieces may be publicly displayed, with credit given, on any of Rio Grande's marketing materials.

AGREEMENT

I agree to abide by the rules of the Saul Bell Design Award competition and the final decision of the judges. By submitting an entry for consideration in the Saul Bell Design Award competition, I agree to hold The Bell Group, Inc. (hereafter referred to as Rio Grande), its directors, its associates, its advertising and publicity agency and its members harmless from any and all claims, litigation or other legal proceeding. I understand Rio Grande will not insure submissions and will be responsible only for the replacement cost of materials in the event of loss, theft or damage of any jewelry or hollowware piece, either in transit or while in Rio Grande's possession. Rio Grande suggests entrants retain a copy of the entry form and of all renderings or photographs for their files (submitted renderings and photographs will not be returned). By submitting online, you are accepting the rules of the competition.



NAVANIT ANVEKAR



MICHAEL BANNER



HEATHER BAYLESS



PALLAVI DUDEJA FOLEY



FALCHER FUSAGER



ANGELA BADUEL-CRISPIN



SAUL BELL DESIGN AWARD ENTRY FORM

Act now! Fill out this form and mail it with your entry (one form plus \$45 per entry) by **September 17, 2010**, to the address on front. Please photocopy this page or print more forms at saulbellaward.com if you wish to submit multiple entries.

Or, you may register online at saulbellaward.com/callforentries.

First Name: _____ Last Name: _____

Rio Customer #: _____ Company Name: _____

Street Address: _____

City: _____ State/Country: _____ Zip/Postal Code: _____

Phone: () _____ Fax: () _____

E-mail: _____

If you wish to credit a sponsor or someone who contributed to the design or construction of your piece, please provide the company's or individual's name: _____

Category Entered (please check one)

- Gold/Platinum Metal Clay Silver/Argentium® Silver
 Beads Enamel Hollowware

Please Note: Submitted pieces must be composed of at least 75% of the material specified in the category you choose to enter. Pieces must be your original design and be considered jewelry adornment (except in the hollowware category).

Jewelry type (earrings, pendant, etc.): _____

Name of piece (if applicable): _____

Assembling Your Submission Packet

- Supply one entry form per submission (make photocopies of this form if necessary).
- Supply one check payable to Rio Grande (\$45 per entry; please submit a single check, combining entry fees for multiple entries). Please note Rio customer number on check.
- Supply one rendering or photograph (at least 4" x 6") mounted on a white matte board (must be 8½" x 11"). No slides, please.
- Attach a typed, detailed description of your design to the back of the mounted photo/rendering. Please do not include your name or identifying information anywhere on the front or back of the rendering. Include design development and inspiration, techniques used and steps taken to complete your piece (cast, fabricated, forged, assembled, etc.) as well as a list of all the materials used, including:
 - Metal(s) (type, karat) • Stone(s) (qty., type, size, shape, total weight)
 - Bead(s) (qty., type, size)
- Please place multiple entries (if applicable) in the same envelope.
- Do not use staples, extra folders or envelopes, plastic sleeves, tissue paper, tape, bubble wrap, rubber bands, etc. Paper clips are only acceptable to group multiple entries.

By signing, I accept the rules of the Saul Bell Design Award competition (see inside).

Signature: _____ Date: _____

PRSRRT
 First Class Mail
 U.S. Postage
 PAID
 The Bell Group, Inc.



7500 Bluewater Road NW
 Albuquerque, NM 87121
 800.396.9896 ext. 13265



WAYNE MEETEN
 2010



GEOFFREY GILES
 2009



THOMAS DAILING
 2008



AMY ROPER LYONS
 2007



EVA MARTIN
 2006



JOOST DURING
 2005



ELIZABETH GUALTIERI
 2004



A PICHART WARRACHART
 2003



DAVID FREDI
 2002



RYAN RINGHOLZ
 2001



SAUL BELL DESIGN AWARD

CALL FOR ENTRIES



presented by



2011