



Grand Prize Winner,
2003 Saul Bell Design Award

I came to America

to learn, to grow, to study—always
thinking that I would return
to Thailand. But the freedom
to follow the next possibility—and the next—has kept me here.

Pursuing dreams took my wife and me across the country—all
the way to upstate New York. I love it here. I can focus on art
and my work, on what I want to do most: design and create.
Today, I have my own company. I named it “isra,” the Thai
word for freedom, because that’s exactly what it brings me.

How incredible that this design, the artwork for the piece
that won the grand prize, sat in a drawer for nearly four
years. When I freed it from the drawer,

the design found its destiny
as certainly
as I have.

Apichart Warrachart.

Freedom



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